

DARA PADWO-AUDICK

M.A., CPC, Producers Guild of America

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SUMMARY

Award-Winning Writer, producer, director, educator and strategist. A technically sophisticated creative professional well qualified by 25+ years' experience creating original content for broadcast and cable networks, corporations, associations, government and non-profits. A powerful storyteller with a proven track record for getting results.

A high-energy team player with expertise in advertising, strategic communications, public relations and marketing. A writer of speeches, proposals, articles, scripts and advertising, marketing and PR content. An influential public speaker and educator with extensive teaching experience at the elementary, secondary, university and adult levels.

EMPLOYMENT HISTORY

President

Creative Strategies Media LLC

Falls Church, VA

1993-2005

Enlightened Media LLC

Falls Church, VA

2007-Present

Seasoned writer, director, producer and consultant for video, audio and digital media communications. Expertise in single episodes and series, live events and live streaming, branding campaigns, internal communications, educational and training films, digital, social and interactive media products for web, mobile and tablet. Develop, write and execute public relations and advertising campaigns and strategic communications plans.

Broadcast projects:

Armed Forces Radio and Television Service, Animal Planet, CBS, Children's Hospital National Medical Center, DARPA Channel, Discovery Channel, Discovery Kids, Discovery Retreats, ESPN, Gateway Canyons Resort, HGTV, ITVS, Outdoor Life Network, Lifetime Television, Military Channel, MSNBC, NBC, National Geographic Television, National Geographic Channel, PBS and UMUC.

Series work:

Dangerous Jobs, Eco-Challenge, National Geographic Explorer, Gravity Files, House Detective, Life Reimagined for AARP, Monster Garage, Sporting Dog Chronicles, Topspin, Trailside, Weapon Masters, and X-Games for ESPN.

Corporate and Multi-Media projects:

AARP, American Lung Association, American Health Assistance Foundation, American University, Auburn-Cord, Best Software, Center for Children of Separation and Divorce, Children's Inn at NIH, Child Welfare Information Gateway, Commuterworks, Cultural Alliance of Washington DC, Discovery Retreats, Exxon-Mobil, Gateway Canyons Resort, GlaxoSmithKline, Global Education Fund, ICF, JCC of Greater Washington, Life Reimagined, MCI, ODEP/DOL, ORI, Verizon, RPA, The Children's Inn, The NIH, The National Medical Simulation Center, The National Terrorism Preparedness Institute, UMUC, USDA, VIA Institute on Character, West Corporation, World Animal Day, and The World Bank.

EMPLOYMENT HISTORY (CONT.)

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| Supervising Producer Discovery Communications, Inc. Silver Spring, MD 2005-2007 | Served as the executive producer for documentaries and strategic communications about America's National Parks. Supervised and produced all park-related programs and media projects. Fostered and managed development, strategic communications and production efforts for Discovery's public-private partnerships with the National Park Service, The National Park Foundation, Discovery Channel Young Scientists Challenge, The National Institutes of Health and Science Service. Supervised staff of producers, associate producers and production assistants. Created and managed production and media budgets up to five million dollars. Led creative development efforts and execution of internal and external productions for Discovery Networks. Programs have aired on Animal Planet, Discovery Channel, Discovery HD Network, Discovery Kids and Discovery Online. |
| Adjunct instructor School of Communication American University, Washington, DC Since 2004 | Teach journalism, media and screenwriting courses to graduate and undergraduate students. |
| Temporary Contract Creative Director Jack Morton Worldwide Washington, DC 2002 | Supervised creative design and writing staff for <i>GlaxoSmithKline</i> project. Developed and executed product creative campaigns for <i>Advair</i> . |
| President Creative Strategies Falls Church, VA 1993-2005 | See company description above. |
| Writer/Producer/Director International Information Resources Washington, DC 1991-1993 | Produced, directed and wrote a variety of healthcare and environmental broadcast and video training programs and series. Managed communication between publishers and subject matter experts. |
| Agency Creative Supervisor Mitchell & Associates Bethesda, MD 1990-1991 | Supervised graphic design and writing staff of ten. Account manager for local broadcast, print and public relations campaigns, including political commercials. |
| Senior Copy Writer/Producer Ehrlich Manes Associates Bethesda, MD 1988-1990 | Developed, wrote, directed and produced a variety of local and regional advertising and public relations campaigns for corporations and non-profits. |
| Public Relations & Advertising Associate Koons Creative Marketing Bethesda, MD 1985-1986 | Developed, wrote and produced Baltimore/Washington dealership advertising campaigns. |
| Program/Research Associate General Honors Program University of Maryland College Park, MD 1982-1984 | Developed, funded and managed a unique statewide program for gifted and talented middle and high school students. Taught seminar on human development to middle school students. |

TEACHING EXPERIENCE

- Since 2004 American University, Adjunct Professor, *Writing for Visual Media*. Teach fundamentals of screen and documentary writing to graduate and undergraduate students. Also teach *Writing for Communication* and *Visual Literacy* to undergraduate students.
- 2012 Team leader for The Georgetown University School of Public Affairs, *Face the Facts* program. Led a team of students in the writing, production and post-production of short videos that explored issues pertinent to the lives of Americans.
- 2009 American University, Adjunct Professor, *Writing the Short Film*, Taught screenwriting to graduate students.
- 2009 Fairfax Collegiate Summer Program, Taught *Writing for Filmmaking* to elementary school students in grades four through six.
- Since 2006 Arlington Independent Media, Instructor, *Writing for Documentaries*, and *Writing for Media*, Adult Education classes.
- 2008 American University, Screenwriting instructor for *Discover the World of Communication*, a program for high school students, grades nine to twelve.
- 2004 Browne Academy, Alexandria, Virginia, *Script to Stage*, an original writing and directing workshop for elementary and junior high school students.
- 1999 Coach to Professionals in Public Speaking and Presentation since 1999.
- 1990-91 Acting for Television and Commercials, adult actor's workshop.
- 1984 Montgomery County Public Schools, Instructor for *Hands on Science*.
- 1983 University of Maryland College Park, Instructor for *A Sense of Self*.
- 1982 Montgomery County Public Schools, Creative Drama Teacher.
- 1980-82 Worked with ADD Children using drama and art strategies to teach reading.

PRODUCTIONS

2016

UMUC- Producer/Director for commercials.

HOWARD VIDEO/FEMA- Writer/Producer for informational videos.

VENTANA PRODUCTIONS- Writer/Producer- various videos.

DARPA/WILLIAMS GERARD PRODUCTIONS- Writer/Producer for The Cyber Grand Challenge.

ICF- Writer/Producer/Director for Authentic Voices video series.

NPCA- Producer/Director for donor videos.

US COURTS- Writer/Producer for Pathways to the Bench and various Emergency Management videos.

ORI- Writer/Director for training video series.

2012-2015

US COURTS- Writer/Producer for Pathways to the Bench and various Emergency Management videos.

UMUC- Producer/Director for UMUC Moments videos and commercials.

NPCA- Producer/Director for donor videos.

AARP- Showrunner/Director for a series of short web films for a new brand initiative called Life Reimagined.

AARP – Producer/Director for an Appumentary about the Life Reimagined movement.

VIA Institute on Character- Producer/Director for Internet video about character strengths at IBM.

2010-2012

Discovery Retreats- Writer/Producer/Director for series of marketing and educational videos, commercials and interstitials for www.discoveryretreats.com and www.curiosity.com. Retreat development to include research, negotiations with talent, budget and content development, strategy for marketing to business and consumer clients.

ODEP/DOL- Integrated Employment- Writer/Producer/Director for video about Integrated Employment. Produced in collaboration with ICF and EconSys for Internet. Gateway Canyons Resort/Experius- Writer/Producer/Director for series of marketing and public relations videos about Gateway Canyons.

HIH/Experius – Writer/Producer for iPad Educational Demo about the Science of Immortality.

VIA Institute on Character- Producer/Director for Internet video about character strengths in the classroom.

Bhutan: A Kingdom of Happiness: Director/Producer for independent documentary film about Gross National Happiness.

Bella- Writer/Director for book trailer on GetBella.com.

2009

ODEP/DOL- Customized Employment: Writer/Producer/Director for three videos about customized employment. Produced in collaboration with ICF and EconSys for Internet and DVD.

The NIH- The Children's Inn: Writer/Producer/Director for fundraising video.

Discovery Channel/Half Yard Productions- Weapon Masters: Post Producer for four episodes.

NTPI- Cultural Awareness Program- Writer for Indonesia videos.

Step Afrika: Co-director/producer for Independent documentary.

PRODUCTIONS (CONT.)

- 2007-08
Discovery Channel/Half Yard Productions- Weapon Masters: Dueling Pistols-
Writer/Producer/Director for one hour episode.
NTPI/ U.S. Marine Corps/Florida Film & Video: As Good as a Kill: (a short feature
film): Screenwriter/Co-Director.
ICF- Child Welfare Information Gateway: Writer/Producer/Director for videos for
Internet and DVD.
Discovery Channel/Discovery Kids/Discovery Science Channel/ Discovery Studios:
The Discovery Channel Young Scientist Challenge – Writer/Producer/Director.
- 2006
Discovery HD Network/Discovery Studios: Grand Teton National Park: Life on the
Edge- Writer/Producer/Director.
Discovery HD Network/Discovery Studios: Glacier National Park: Land of Many
Journeys- Supervising Producer.
National Park Foundation/Discovery Studios: NPF Gala Videos for NPF Anniversary
in NYC- Supervising Producer.
Animal Planet/Discovery Productions: What's To Love? – Writer/Producer.
- 2005
Animal Planet/Discovery Productions: Wild Justice – Producer.
Animal Planet/JWM Productions: Natural Born Winners – Co-Producer/Writer.
- 2004
Animal Planet/JWM Productions: Spy on the Wild- Producer/Writer for two-hour
special.
OLN/Wave Entertainment: Gravity Files- Series Writer/Co-Producer, Director for
six-part series.
National Geographic Television/FOX: Critteram Special- Producer/Director.
National Geographic Channel: Dangerous Jobs: Tuna Cowboys – Producer/Writer
for one-hour special.
- 2003
Discovery Channel/Original Productions – Monster Garage – Episode #18 –
Producer/Writer for Ramp Rage featuring Tony Hawk and Jesse James.
- 2002
ESPN2/Octagon – Sporting Dog Chronicles – Series Producer/Director/Writer for
13-part series.
NBC- 2002 Ford Gorge Games – Senior Producer in charge of Features Unit.
Supervised and produced all athlete profiles before and during competition.
Auburn Cord – Director/Producer – Product introduction promotional video.
- 2001
Discovery Channel/JEG - Extreme Conditions: OCD – Recreations Director/
Consulting Producer.
HGTV/NAHB - Dream Builders – Writer/Producer/Director for Log Cabin Story.
PBS/TLN – Trailside -Director for series of six half-hour outdoor adventure programs.
HGTV/Horizon - House Detective, Inspector's Notebook - Writer/Producer/Director
for 26 segments.

PRODUCTIONS (CONT.)

- 2000 Outdoor Life Network and Home Team Sports - U.S. Postal Service Clarendon Cup- Producer.
- 1993 Discovery Health Channel- Understanding Health - Producer/Director for Pilot Program.
CNBC/ MSNBC -National Geographic Explorer, Director/Producer of Host segments, 1999- 2003. Extensive fieldwork and travel with Boyd Matson.
Pinerock Productions- Writer/Producer - Various corporate video pieces and proposals, 1999- 2001
- 1998 E! Entertainment Television- Producer/Reporter for Washington, D.C.; Interviews include Gene Hackman, Tom Hanks, Christopher Reeve, Will Smith, 1998-2001.
- 1996 MediaWorks-Producer/Director/Writer for CD-ROM's, Videos and Web Sites, Multi-camera Director. Clients include: Best Software; Commuter Works; Landmark Systems; Nat. Capital Area Medical Simulation Center; PX Software, Selling Power Magazine and West Corporation. From 1996 –2000.
Production Group International- Writer/ Producer - Various corporate video projects and proposals. From 1996- 2000.
Discovery Communications- Cyberlife, Trade Show/Olympics& Retail - Writer/Producer, 1996.

WRITING AND DEVELOPMENT

- 2004-05 National Geographic Television – Natural History – Consulting Writer/Producer.
- 2002 National Geographic Television - The Snake Wranglers - Development Writer for 13-part series.
- 2000 Discovery Home and Leisure Network – Development Consultant- researched, analyzed and recommended one-offs and series for network acquisition – Six-month contract.
- 1999 CBS/Wave Entertainment- TOPSPIN - Two-hour mini-series for children, Series Writer, Director of host talent.
- 1998 Discovery Channel/Alexandria Productions- Eco-Challenge Morocco – Research & Development Producer.
- 1997 National Geographic Explorer Journal- Development Producer and Treatment Writer, - Sherpa Diaries, Nepal.
Center Stage Productions -World Bank/IMF Meetings – Proposal Writer/Stage Manager in Hong Kong.
Discovery Channel Foundation: African Educational Initiative- Writer/Producer.

WRITING AND DEVELOPMENT (CONT.)

- 1996
- Lifetime Television- Women Behind the Wheel- Writer/Associate Producer for one hour program. Hosted by Geena Davis.
- Discovery International - Clean Up the World Campaign – Vignettes and Interstitials, Writer/Producer.
- Discovery Channel- British Columbia Eco-Challenge Reversion- Writer for two-hour broadcast.
- PGI -Morven Farms -Bugatti Video - Writer/Producer for museum documentary.
- 1995
- ESPN - X Games (Summer & Winter) – Assoc. Producer/Writer, Five years of summer and winter X Games from 1995-1999.
- Discovery Channel/AVP-World Class Cuisine -Field Segment Writer/Producer.

THEATRICAL WORK

Potomac Community Theatre- Potomac, Maryland.
(Washington Post Coverage)

Director for the following:

- Fixing Things, Potomac Community Theatre, 2002
- After All, Potomac Community Theatre, 1999
- The Theory of Everything, Potomac Community Theatre, 1998

Adventure Theatre, Glen Echo, Maryland -
Many Moons – Director, Spring 2001

Source Theatre/Source Junior Festival. Washington, DC – Director for the following:

- Definitely, Washington Source Theatre's Junior Festival, 1998
- The Theory of Everything, Washington Source Theatre's Junior Festival, 1997
- The Queen of the House of 1000 Mirrors, Washington Source Theatre's Junior Festival, 1996
- Call Me Back, Washington Source Theatre's Annual Festival, 1996
- Irresistible, Washington Source Theatre's Annual Festival, 1995
- Sara, Say Goodbye, original one- act play, written, produced and directed for the Source Theater in 1995.

INDEPENDENT DOCUMENTARIES AND PROJECTS

- Defying Dementia, Co-Producer/Director, in pre-production.
- She's Got Grit, Series Creator/director, in production.
- Cathedral of Rock, Series Producer, in pre-production.
- 650,000 Hours, Director and Co-Producer, in production.
- Bhutan: A Kingdom of Happiness, Writer/Producer/Director, 2012.
- Cutters: A Cry for Help, Writer/Producer/Director, 2004.
- JCC of Greater Washington, *JCC Special Needs*, Writer/Producer/Director, August 1997.
- Children and Parents of Separation and Divorce, Producer/Director, March 1993.

HONORS AND DISTINCTIONS

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| Telly Award for <i>UMUC Moments, Yolanda Body, commercial.</i> | 2015 |
| Cine Golden Eagle. <i>Life Reimagined Web Series.</i> | 2014 |
| Telly Award for <i>Life Reimagined Web Series.</i> | 2014 |
| Peer Bronze Award for non-fiction directing for <i>Life Reimagined.</i> | 2013 |
| Peer Gold Award for <i>Gateway Canyons Modules.</i> | 2011 |
| Peer Silver Award for <i>Via Institute on Character.</i> | 2011 |
| Peer Silver Award for <i>Directing, Non-Fiction.</i> | 2011 |
| Aurora, Cine Golden Eagle, Telly Award. <i>As Good as a Kill, for NTPI.</i> | 2009 |
| Peer Award, <i>Child Welfare Information Gateway, Marketing Video.</i> | 2009 |
| Cine Golden Eagle. <i>Crittercam, for National Geographic Television.</i> | 2005 |
| Telly Award. <i>Extreme Conditions: OCD for Discovery Channel.</i> | 2001 |
| Telly Award. <i>Marriott Courtyard Gold. Corporate video.</i> | 1993 |
| Rosebud Award. <i>Intolerable, an independent film.</i> | 1993 |
| Rosebud Award. <i>Won't You Dance With Me.? A music video.</i> | 1990 |
| ITVA Award. <i>Won't You Dance With Me.? A music video.</i> | 1989 |
| ITVA Award. <i>Community Assistance Network. Independent documentary.</i> | 1989 |

PROFESSIONAL TRAINING AND DEVELOPMENT

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| 2014 | <i>Institute for Professional Excellence in Coaching (iPEC),</i> Washington, DC. Certified Professional Coach (CPC). |
| 2004-05 | <i>Greenberg Seminars</i> in Teaching, American University, Washington, DC. |
| 1996 | <i>American Film Institute,</i> Los Angeles, courses in film directing and animation. |
| 1994-96 | <i>Judith Weston's Acting and Rehearsal Techniques for Directors,</i> Two workshops. |
| 1994 | <i>International Film and Video Institute,</i> Several courses in film directing. Rockport, Maine. |
| 1994 | <i>Robert McKee's Story Structure Seminar.</i> |
| 1989-93 | <i>Baltimore School of Spiritual Science,</i> Baltimore, Maryland. Studies in theology and philosophy. |
| 1986-88 | <i>The Writer's Center,</i> Bethesda, Maryland. Courses in graphic design, fiction and script writing. |
| 1983-94 | <i>Corcoran School of Art,</i> Washington, DC. Representational Painting and Photography. |

PUBLICATIONS

- Padwo-Audick, Dara. *Gone to the Dogs, ICOM Magazine.* Cover Story, December 2002.
- Padwo-Audick, Dara. *The Spin on Cycling Television, ICOM Magazine.* Cover Story, August 1999.
- Padwo-Audick, Dara. *Discovery Channel Eco-Challenge: The Rigors of Adventure Racing Television, ICOM Magazine.* Cover Story, May 1998.
- Padwo-Audick, Dara. *Discovery Builds an Educational Bridge to Africa, ICOM Magazine.* Cover Story, January 1998.

INVITED PRESENTATIONS

Tedx Lizard Creek, April 2014. *Inspirations from Bhutan: How Gross National Happiness Changed My Life*.

Please see: <https://www.youtube.com/watch?v=S6WCEvT5F8A>

Guest Speaker, August 2007. *Grand Teton National Park*, Moose, Wyoming. Premiere of Grand Teton National Park film.

Guest Speaker, November 2005. *Wintergreen Film Festival*, Wintergreen, VA. *Lions, Tigers and Bears, Oh My*.

Moderator, May 2002. *Women In Film & Video*, Washington, DC. Panel: Pitch Strategies for Cable Programs.

Moderator, April 2001. *Women In Film & Video*, Washington, DC. *Creative Solutions Conference*. Panel: *Same Footage Different Story- The Editor's Journey*.

Moderator, April 1991. *Women In Film & Video*, Baltimore, MD. Panel: *Creative Approaches to Animation*.

SERVICE AND ACTIVITIES

Chair and Advisory Board Member- National Capital Chapter, *Producers Guild of America*, East Coast Board and Washington, DC Chapter, since June 2016.

Vice Chair and Advisory Board Member- *Producers Guild of America*, East Coast Board and Washington, DC Chapter, 2012-2016.

Director- *American Visions Festival*. American University, Washington, DC. Spring 2005.

EDUCATION

M.A. *American University*, Washington, DC, Film and Video, May 2009 with distinction.

B.A. *University of Maryland*, College Park, Individual Studies Degree in Drama Therapy, *Cum Laude*, 1982.

TRAVEL AND FOREIGN LANGUAGES

Travel International work in Bhutan, China, England, France, Greece, India, Italy, Kenya, Morocco, Nepal, Panama and Thailand.

Français Speak conversational French.